

Using Data to Drive Campus Safety

Diné College

Presenters: Velveena Davis & Cheyenne Bedonie



Presenters

- Velveena Davis, Executive Director of Institutional Planning & Reporting
 - Networks and ensures compliance of Campus Security efforts regarding Clery Act and provides a voice of support from the leadership team to shine focus on campus safety under the Campus Security & Emergency Response (CSER) Committee.
- Cheyenne Bedonie, Research Assistant, SACRED
 - In partnership with SCARED and networking with the CSER Committee on providing services that addresses sexual assault, prevention and educational services.

Purpose

- Reviewing Campus Security Statistics to build awareness (Clery Act compliance)
- Understanding challenges using data and what to do about it
- Recognizing community concerns regarding student safety topics
- Program development to address campus challenges
- Infusing cultural-focus and approach
- Building partnership and department support
- Increasing education on safety awareness and empowerment among students, employees and the community

Clery Act Compliance

- What does Clery Act mean to you at your institution?
- Does it contribute to student success?
- How widely known is it among your local communities?
- Data-data-data! Is there more to it?



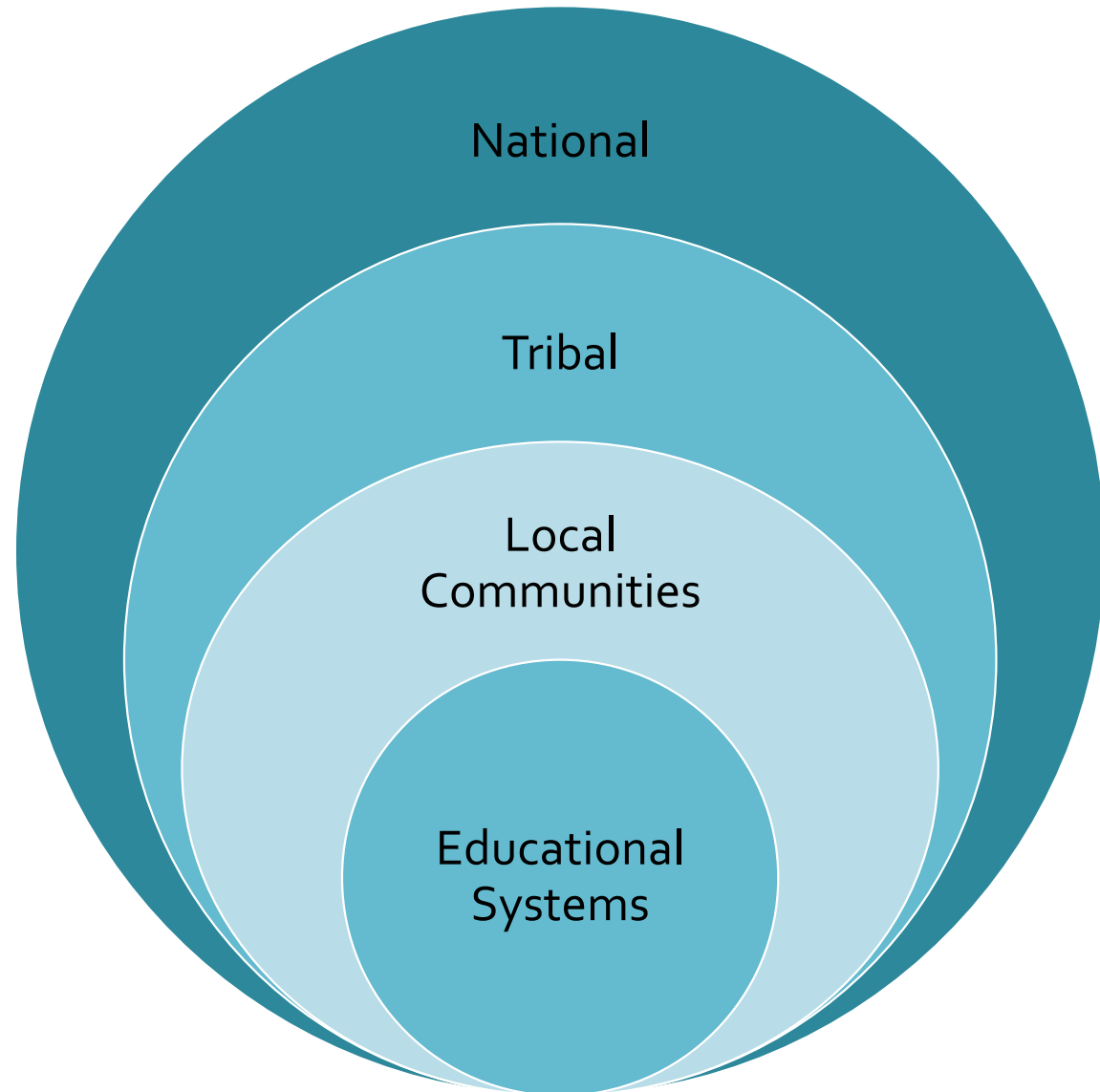
In 1986 Jeanne Clery was raped and murdered in her dorm room at Lehigh University.

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (Clery Act) was enacted in her memory.

Compliance

- Information disclosed under the Clery Act can assist students and parents in making decisions which affect their personal safety.
1. Campus Crime Statistics
 2. Campus Safety Training
 3. Campus Safety Procedures/Policies
 4. Crime Reporting Procedures

"Safety"



Total impact!



Our Story using Data

Diné College

Gaps

Admit that you
have a
problem!

- Common challenges we faced with Campus Safety at Diné College
 - Procedures
 - Weak campus safety procedures
 - Minimal focus on crime statistics
 - Staffing
 - Minimal support in Campus Security – funding & resources
 - Understaff with security officers who have strong qualifications
 - Training
 - Poor quality in campus safety training in all roles
 - Communication
 - Weak response to timely warnings
 - Campus crime - trend analysis
 - Increase in campus incidents

Common Issues Within Colleges Nationally

In 2014, it was reported that.....

- Burglary

13,500 burglaries occurred, constituting 50 percent of all criminal incidents

- Forcible Sex Offence

Forcible sex offenses (6,700 incidents, or 25 percent of crimes)

- Motor Vehicle Theft

Motor vehicle theft (2,900 incidents, or 11 percent of crimes)

- Aggravated Assault

2,100 aggravated assaults

- Robberies

1,100 robberies





Common Issues Within Native American Communities



- Dating Violence

84% of Native Women have Reported to have been abused by an intimate partner

- Sexual Assault:

3 out of 4 Women have been Sexually Assaulted

1 out of 7 Men have been Sexually Assaulted

- Domestic Violence

55.5% of Native women experience physical intimate partner violence in their lifetimes; 66.6% experience psychological abuse

- Stalking

17% of American Indian and Alaska Native women have been stalked



- College Focused Crimes

79.6% of all referrals for disciplinary action are for liquor law violations.

"National Center for Education Statistics" Revenues and Expenditures for Public Elementary and Secondary Education: School Year 2001-2002, E.D. Tab, National Center for Education Statistics, 2018, nces.ed.gov/fastfacts/display.asp?id=804.

"NCADV | National Coalition Against Domestic Violence." The Nation's Leading Grassroots Voice on Domestic Violence, ncadv.org/statistics.

National Coalition Against Domestic Violence (2016). Domestic violence against American Indian and Alaska Native women. Retrieved from www.ncadv.org





Common Issues within the Navajo Nation

- Sexual Assault

3 in 4 Navajo Women; 1 in 10 Navajo Men; 1 in 5 Navajo Girls; 1 in 7 Navajo Boys

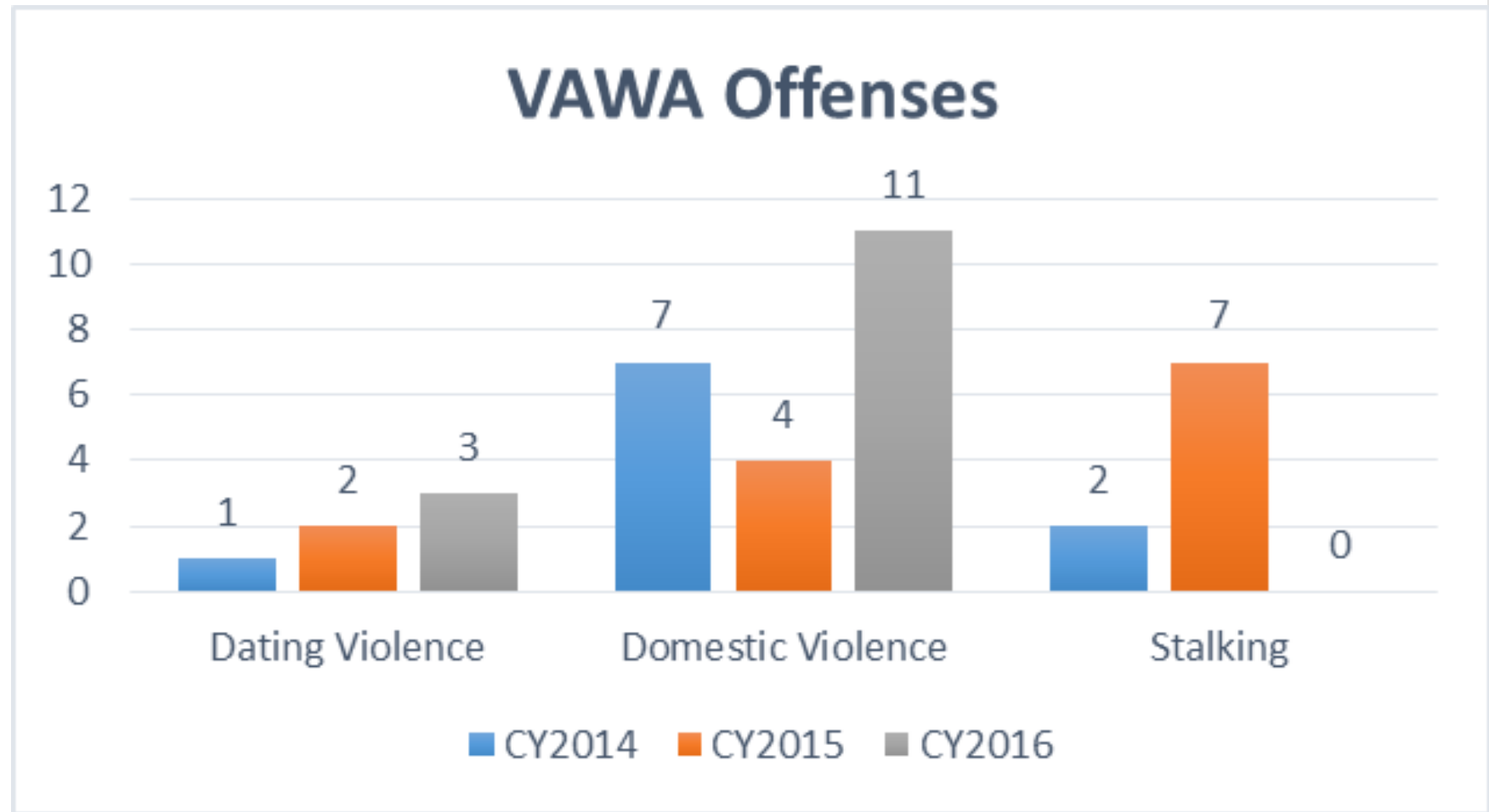
- Domestic Violence

1 in 3 Violent Cases Reported on Navajo Nation are considered cases of domestic Violence

- Stalking

2 in 6 Navajo Women have reported to have been stalked

Common issues within Diné College

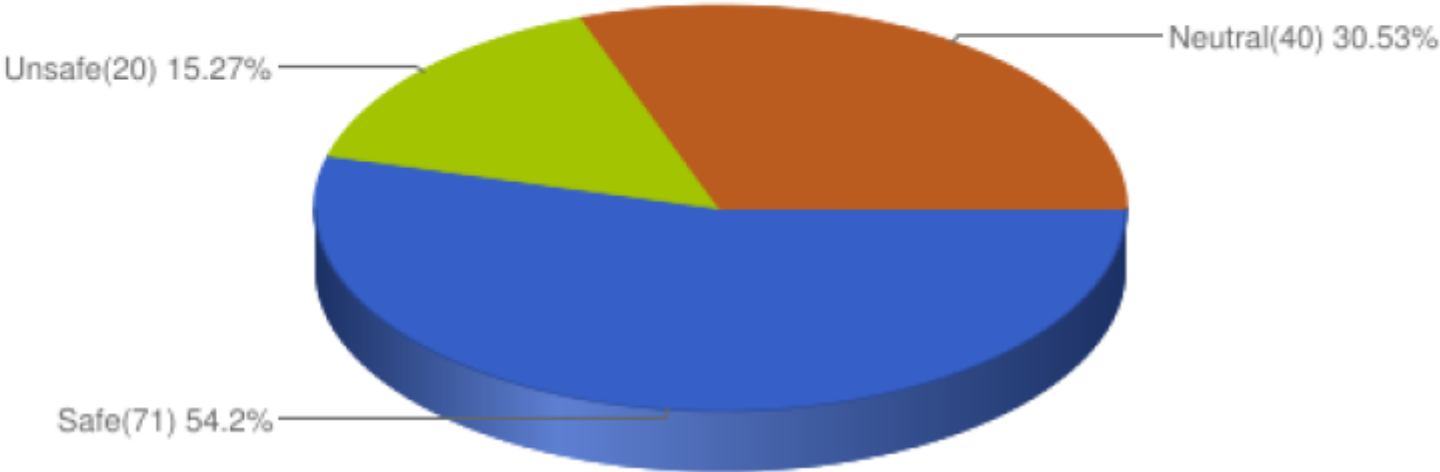


Feedback on Campus Safety

(Pre- April 2017)

How safe do you feel on campus/center during the day? Select one.

Results based on 131 responses to this question.



Commonality in Data Trend

Expanding on training and education

Data Trend:

- Training Needs:
 - Domestic Violence, Dating Violence, Aggregated Assault, Rape Aggression Defense
 - Active Shooter, Fire Drills, Fire Safety, CPR
- Communication:
 - Needs modern approach = using technology
- Professional Development:
 - staff certification and continuous training

Use what you know...and do something!

-Infuse culture into process

-Make it relatable

-Take action



Base on
data....

Take action!

- Campus Security & Emergency Response Committee (CSER)
- Assess and survey target population
 - Pre assessment: 131 (April 2017)
 - Post assessment: 192 (July 2018)
- Identify potential area of interventions
 - Domestic Assault
 - Sexual Assault
 - Aggregated Assault
- Study, track and collect data
 - Get departments involve – Campus Security, Residence Life, Centers
 - Establish a shared-data practice between Security & IR
- Dine' College "Safety" movement
 - Immediate awareness to Administration
 - Data speaks power – use it!
 - Use data to guide you to the right target and focus
- Completed a SWOT Analysis and develop Plan of Action with realistic goals!

Action

Concern	Challenges
<u>Procedures</u> Lack of written/accessible guidelines.	<ul style="list-style-type: none">• CSER established a Policies/Procedure Sub Committee• Limited policy and lack of enforcement• Lack of enforcement of emergency procedures
<u>Staffing</u> Note enough man-power, resources and lack of highly skilled staff in law enforcement	<ul style="list-style-type: none">• Quick staff turnovers• Lack of law enforcement training• Underperformance in physical fitness• Lack of officer presence on campus
<u>Training</u> Poor staff training, no trainings offered to students, employees or community	<ul style="list-style-type: none">• CSER established a Training Sub Committee• No training offered by Security• Security officers given limited number of training• Lack of funding and resources
<u>Communication</u> Lack of equipment to provide timely warnings	<ul style="list-style-type: none">• CSER established a Communication Sub Committee• Stone-age status (word of mouth approach)• Out-date or no equipment to help with timely warnings
<u>Community</u> Navajo Nation Council and local community	<ul style="list-style-type: none">• Lack of education and outreach to the community• Tribal support was very little

You have
evidence....

Now move
forward



- CSER Committee
- 13 members
 - Campus Security
 - OIPR
 - Center Directors
 - Faculty Representative
 - Counselor
 - Residence Life
- Three Sub Groups developed

Compliance



Training



Communication

CSER Committee

Moving with Purpose

Compliance

- *Develop Policies and Procedures and strengthen MOUs between Navajo Nation communities and Diné College.*
- *Collect and study crime statistics to drive action.*
- *Complete Annual reporting in network with Campus Security.*

Training

- *Provide training opportunities to increase campus safety awareness among students, staff, and faculty.*
- *Provide safety trainings to the community.*
- *Establish network with local organizations relating to campus safety topics.*

Communication

- *Establish open line of communication for a safer community.*
- *Update and enhance communication methods on campus.*
- *Increase timely warnings.*

Reflection on Procedures

Concern	Challenges
<u>Procedures</u> Lack of written/accessible guidelines.	<ul style="list-style-type: none">• CSER established a Policies/Procedure Sub Committee• Limited policy and lack of enforcement• Lack of enforcement of emergency procedures

- Action Plan: Data (feedback) showed that campus safety awareness and knowledge was "POOR"
 - USDE Audit Form:
 - External reviewer: Department of Education (2016-2017)
 - Internal reviewer: Compliance Sub Committee & Students
 - Revised and strengthen Annual Campus Security Reporting and accessibility to the public
 - Campus Crime statistics – increased publications and presentations to increase awareness (campus, community, and tribal council)



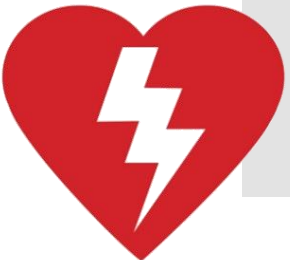
Reflection on Staffing

Concern	Challenges
Staffing Note enough man-power, resources and lack of highly skilled staff in law enforcement	<ul style="list-style-type: none">• Quick staff turnovers• Lack of law enforcement training• Underperformance in physical fitness• Lack of officer presence on campus

- **Action Plan – Data showed lack of funding with Campus Security**
 - Staff and equipment cost money; get administration involve to help
 - Get the concerns recognized on your Annual Strategic Planning & Budget and conduct funding advocacy
 - Reach out to potential Grants or tribal government for financial resources (i.e. Title III and Navajo Nation Council)
 - Expand training opportunities – Train the Trainer, save cost keeping it in-house



FEMA



Reflection on Training

Concern

Training

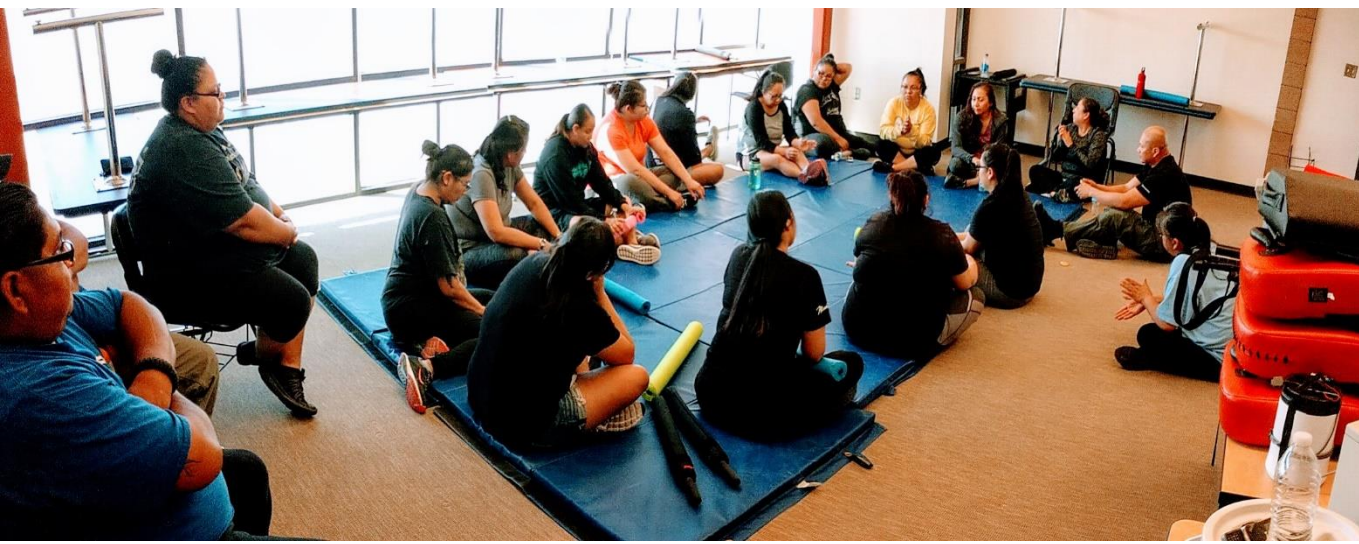
Poor staff training, no trainings offered to students, employees or community

Challenges

- CSER established a Training Sub Committee
- No training offered by Security
- Security officers given limited number of training
- Lack of funding and resources

- **Action Plan: Data (feedback report) support lack of security presence on campus and lack of training offered.**
 - Invest in your security officers – safety response starts with them
 - Get security involve with conducting training – train the trainer approach; trainer certification and recognize talent in staff
 - Increase security presence on campus – transitioned from office duty and panel patrol to bike/foot patrol





Reflection on Communication



Concern	Challenges
<u>Communication</u> Lack of equipment to provide timely warnings	<ul style="list-style-type: none">• CSER established a Communication Sub Committee• Stone-age status (word of mouth approach)• Out-date or no equipment to help with timely warnings

- **Action Plan: student & staff feedback report showed lack of quality in “timely warnings”**
 - Emergency Phone: 5 blue phones set-up, estimated \$25,000
 - Phone Intercom announcement system: all campus, phone system intercom was established
 - Instance message: ALERT MEDIA, \$6,840 annual cost
 - Communication structure: using technology, policies and communication structure are still in the works.
 - Emergency Decision Tree:
 - Established the Emergency Response Team activation process.

Reflection on Community

Concern	Challenges
<u>Community</u> Navajo Nation Council and local community	<ul style="list-style-type: none">• Lack of education and outreach to the community• Tribal support was very little

- **Action: Data shows local community concern on Sexual Assault trend.**
 - Getting tribal government involve in community efforts
 - Establish organizational partnerships with local resources
 - SACRED
 - Eve's Place
 - Continue reporting and advocacy for funding and support



SACRED Program



- SACRED
 - Established 2017 at Diné College
 - Mission:
 - *The Sexual Assault Campus Resistance Education at Dine' College (SACRED) Program will listen, educate and inform the campus to create a healthy and safe environment that fosters student academic success.*
 - *Funding: Title III, USDE*

Data &
Research

Culture
Awareness



Using Navajo Mythology

Creating the Program

- **Data and Research**
 - Conducting research on sexual assault topics on the Navajo Nation and among Native American tribes
 - Best practice on intervention and prevention educational programs
 - Using data to define our program's approach
- **Professional Development and Network**
 - Getting out in the community
 - Attending conference/workshops to form partnerships
 - Approach from a Public Health background and meeting the PD in education
- **Starting our services**
 - Offering sexual assault prevention and educational awareness workshops
 - Year 1: first annual Mini-conference on Sexual Assault
- **Future Efforts**
 - Strengthen policies
 - Increase network with Counseling Department

Sustaining the Program

- National Level

Clery Act, Title IX, VAWA Amendment

- Tribal Level

Navajo Council Women Amber Crotty (*Violence Against Women*)

Navajo Council Delegate Nathan Brown (*Violence Against Women*)

- Community Level

Local Coalitions: CSVANW, NAHZCASA, etc.

Cultural Knowledge and Stories

- College Level

Campus Security & Emergency Response (CSER) Committee

Wrapping up

Reflecting back on 2017-2018

- Data is powerful....only if you USE it...so USE it! Apply it!
- Data informs and data drives not only decision making but supports advocacy
- Not an easy effort ----- takes a lot of WORK & TIME
- Always improvement – current data is showing needs for other services (suicide, bullying, and alcohol abuse)

Pre-Post Survey on Campus Safety

	<u>Pre</u>	<u>Post</u>
• Feel safe on campus	54%	98%
• Knowledge of ER procedure	71%	93%
• Enough safety trainings offered	20%	85%
• Improved communication	15%	76%
• Security presence	5%	92%



Questions/Answers

Thank you!